



CATALOG No. 10

**FRIDERICHSEN
FLOOR & WALL TILE CO.**



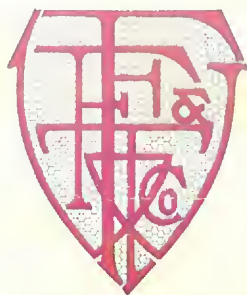
I N D E P E N D E N C E , M I S S O U R I

15.50

FRIDERICHSEN

Floor and Wall Tile Company

INDEPENDENCE, MO.



Trade Mark Registered

CATALOGUE NO. 10

Offices and Display Rooms

Kansas City, Mo., Los Angeles, Cal., San Antonio, Texas
New York City, Detroit, Mich., Chicago, Ill.

... Foreword ...



MUCH OF THE CREDIT for the continued success and growth of the Friderichsen Tile Company during our many years of operation is due Architects, Builders and Tile Contractors, and if our efforts in producing this catalog will in some small measure repay these men for their enduring loyalty by making it easier for them to plan tile work and order their tiles, we will feel that we have been well rewarded. The manufacture of modern tiles requires unusual skill—a product can be only as good as the men who make it. We take just pride in our organization. The men who are responsible for the designing and production of Friderichsen Tiles are young in years and alert to every modern need and demand—yet they are old in experience and our personnel is made up of a combination of the best American and European craftsmen available in the entire country.

That the character and quality of Friderichsen Tiles themselves are all that modern tiles should and can be is proved by the ever increasing demand and by the loyalty of Tile Contractors who use Friderichsen Tiles for job after job, year after year.

The line of Friderichsen Tiles is complete and includes the leading types in both American and European varieties with a complete line of Ceramic Mosaics, glazed and unglazed. We particularly call your attention to our latest developments in Antique, Spanish Golden
Pastels ~~Pleasant~~ made into all the types of patterns and designs with a number of new presentations for floors, wainscoting, fountains, swimming pools, stairs, etc.

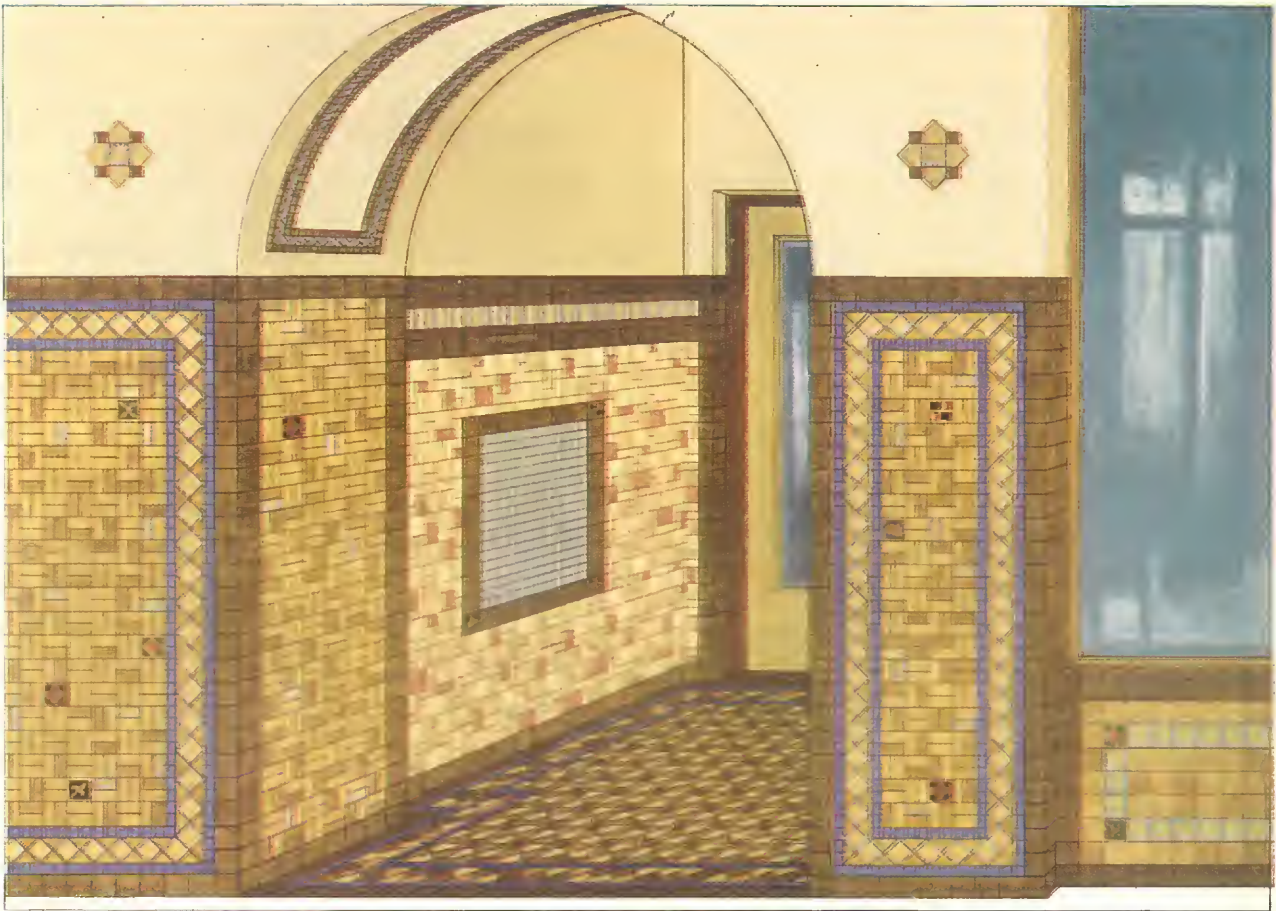
Friderichsen Non-Slip Safety Stairs have met with the unqualified approval of both Architects and Builders and we can point to many of these highly decorative installations.

Our Designing Department is at your disposal and we invite you to take advantage of the services this department can render in preparing sketches and designs along with your suggestions or to fit your individual requirements—and your suggestions and criticisms are always welcomed.

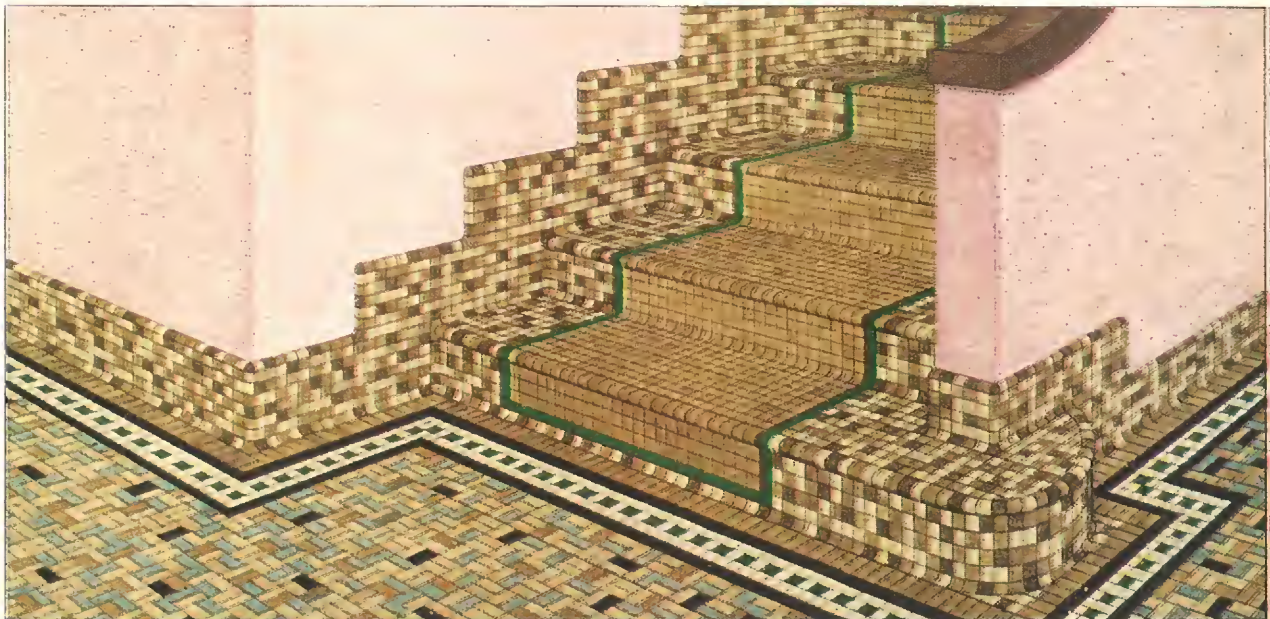
We sincerely trust that you will be well pleased with our efforts in producing this catalog and that you will keep it readily available in your files and call upon us from time to time for any suggestions or services that we can render you.

Friderichsen Floor & Wall Tile Co.

INDEPENDENCE, MISSOURI



TREATED IN ANTIQUE TILES



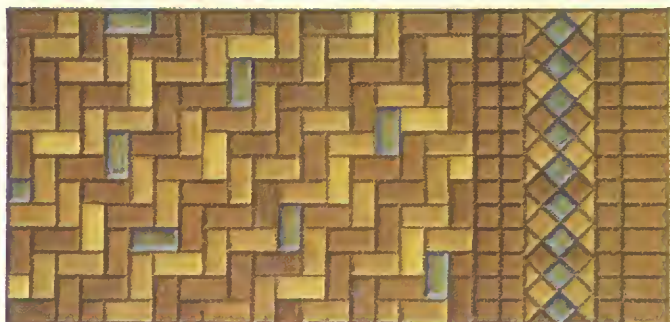
TREATED IN SPANISH TILES
WITH NON-SLIP SAFETY STAIRS

PATENTED

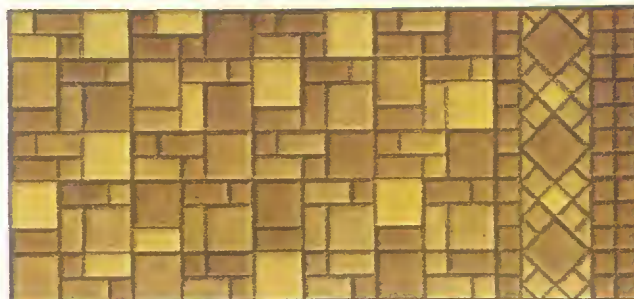
FRIDERICHSEN FLOOR & WALL TILE CO.

ANTIQUE

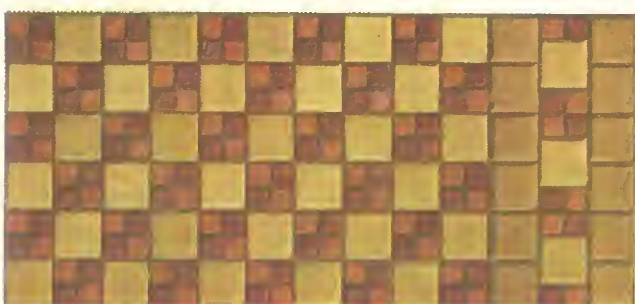
Sizes: 2"x2"; 2"x1"; 1"x1" and 3" Diagonals



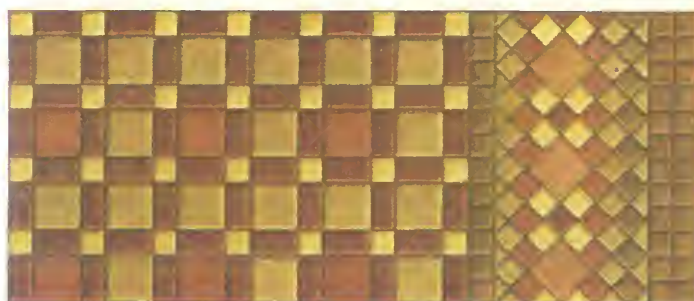
FIELD NO. 1
COLORS: Light Brown, Dark Brown, Buff and Golden Glint
Glaze No. 6011. BORDER NO. 1-X



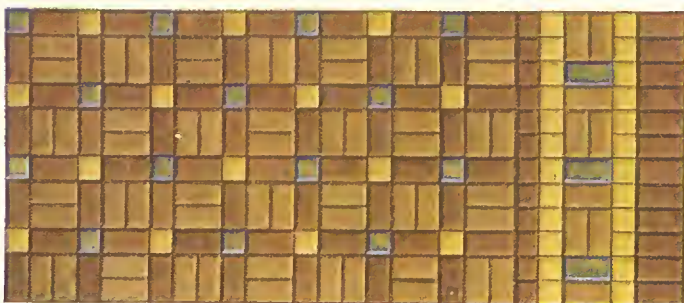
FIELD NO. 7
COLORS: Buff, Light Brown and Dark Brown. BORDER NO. 7-X



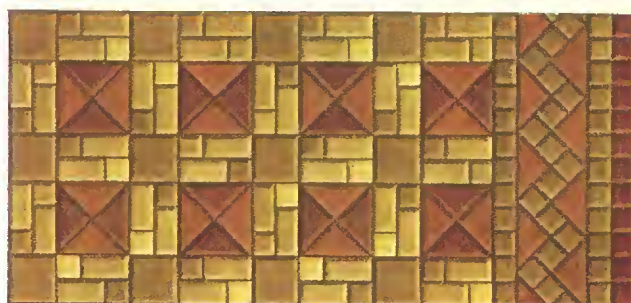
FIELD NO. 2
COLORS: Light Brown, Dark Brown, Red and Purple. BORDER NO. 2-X



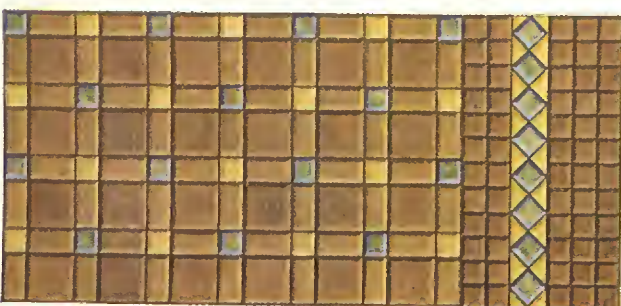
FIELD NO. 8
COLORS: Buff, Light Brown, Dark Brown, Salmon, Red and Purple. BORDER NO. 8-X



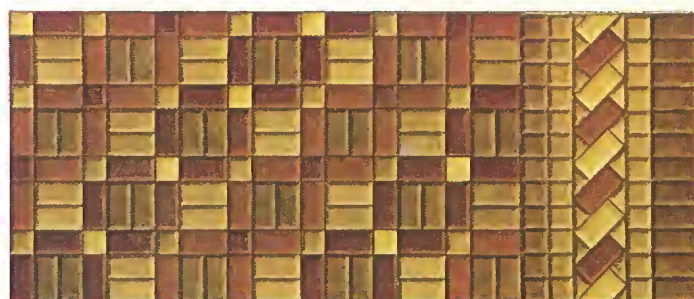
FIELD NO. 3
COLORS: Light Brown, Dark Brown, Buff and Golden Glint
Glaze No. 6011. BORDER NO. 3-X



FIELD NO. 9
COLORS: Buff, Light Brown, Dark Brown, Red and Purple. BORDER NO. 9-X



FIELD NO. 4
COLORS: Buff, Light Brown, Dark Brown and Golden Glint
Glaze No. 6011. BORDER NO. 4-X

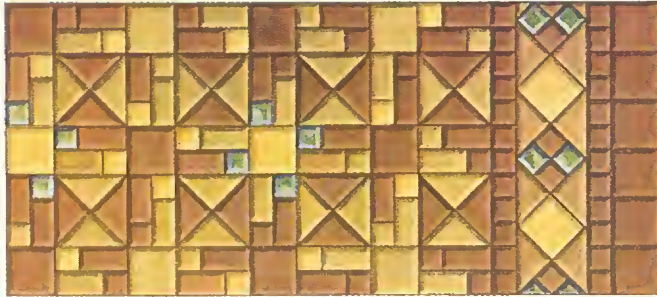


FIELD NO. 10
COLORS: Buff, Light Brown, Dark Brown, Red and Purple. BORDER NO. 10-X

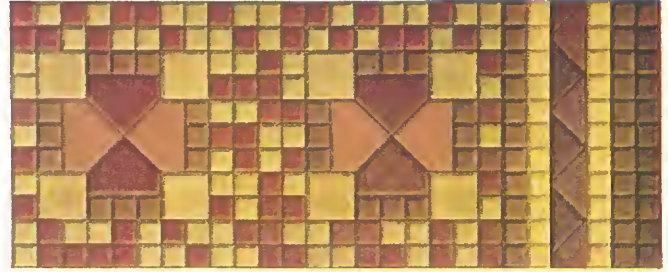
FRIDERICHSEN FLOOR & WALL TILE CO.

ANTIQUE

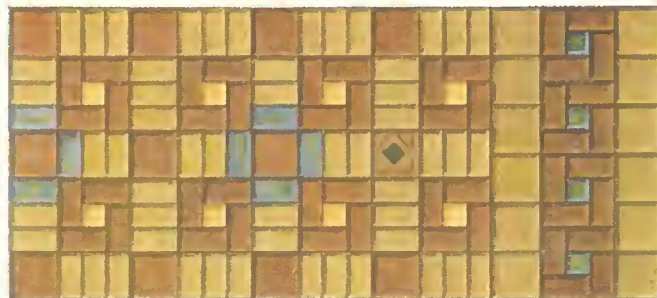
Sizes: 2"x2"; 2"x1"; 1"x1"; 3" Diagonals and Pentagons



FIELD NO. 5
BORDER NO. 5-X
COLORS: Buff, Light Brown, Dark Brown and Glazed No. 6011.



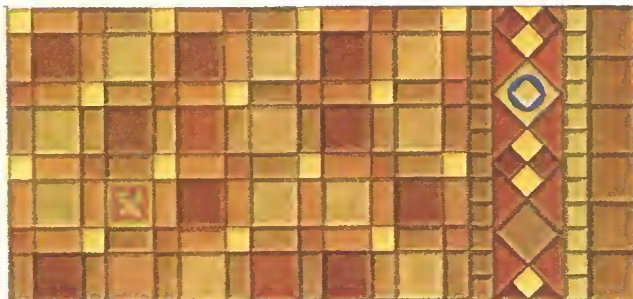
FIELD NO. 13
BORDER NO. 13-X
COLORS: Light Brown, Dark Brown, Buff, Salmon, Red and Purple.



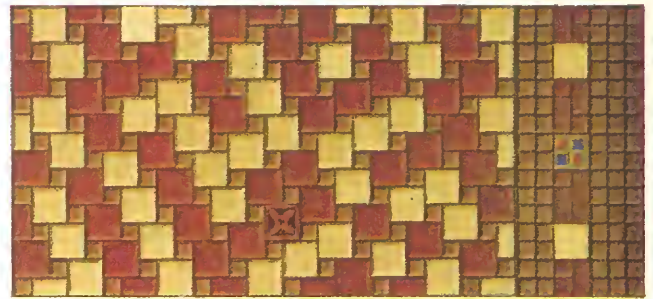
FIELD NO. 6
BORDER NO. 6-X
COLORS: Buff, Light Brown, Dark Brown and Glazed No. 6011.



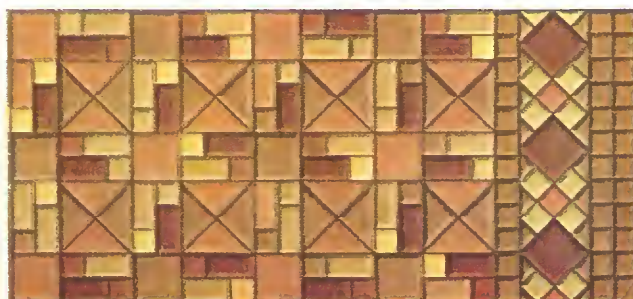
FIELD NO. 14
BORDER NO. 14-X
COLORS: Buff, Light Brown, Dark Brown, Salmon, Red and Purple.



FIELD NO. 11
BORDER NO. 11-X
COLORS: Buff, Light Brown, Dark Brown, Salmon, Red and Purple.



FIELD NO. 16
BORDER NO. 16-X
COLORS: Light Brown, Dark Brown, Buff, Red and Salmon.



FIELD NO. 12
BORDER NO. 12-X
COLORS: Buff, Red, Purple, Light Brown and Dark Brown.



FIELD NO. 20
BORDER NO. 20-X
COLORS: Salmon, Red and Purple.

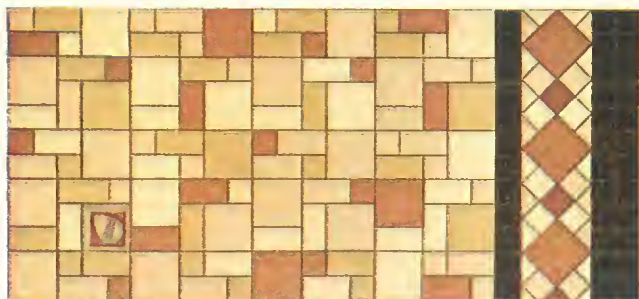
FRIDERICHSSEN FLOOR & WALL TILE CO.

GOLDEN ~~PHEASANT~~ PASTELS

PLAIN EDGES

BEVELED EDGES

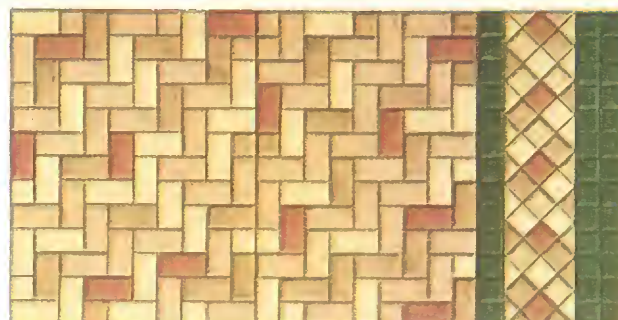
Sizes: $\frac{1}{2}$ " x $\frac{1}{2}$ "; 1" x 1"; 2" x 1" and 2" x 2"—2" and 3" Pentagon



FIELD NO. 77

BORDER NO. 77-X

COLORS: Light Buff, Dark Buff, Salmon and Black.



FIELD NO. 25

BORDER NO. 25-X

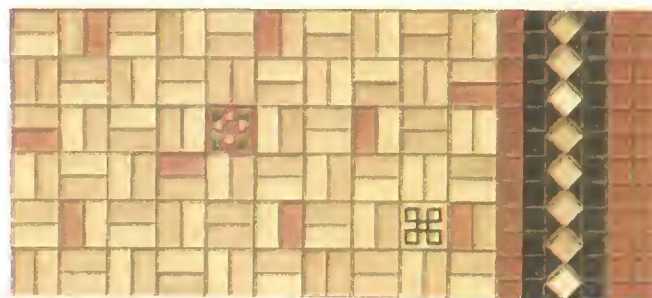
COLORS: Salmon, Light Buff, Dark Buff and Dark Green.



FIELD NO. 22

BORDER NO. 22-X

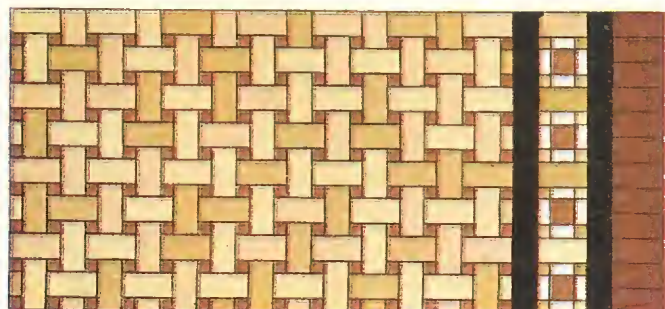
COLORS: Light Buff, Dark Buff, Dark Green, Salmon and Dark Brown.



FIELD NO. 26

BORDER NO. 26-X

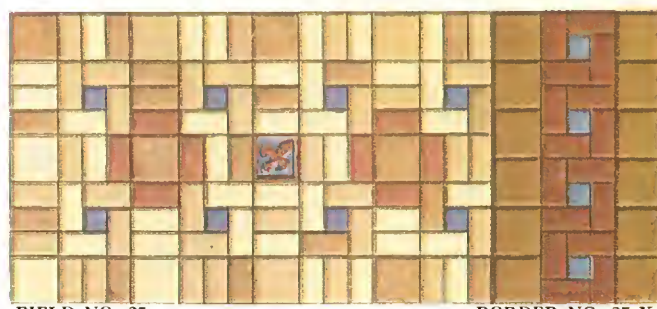
COLORS: Light Buff, Dark Buff, Salmon, Red and Black.



FIELD NO. 23

BORDER NO. 23-X

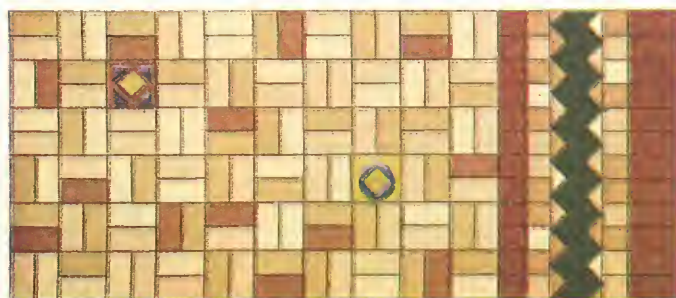
COLORS: Light Buff, Dark Buff, Red, White and Black.



FIELD NO. 27

BORDER NO. 27-X

COLORS: Light Buff, Dark Buff, Light Brown, Salmon, Red and Dark Blue.



FIELD NO. 24

BORDER NO. 24-X

COLORS: Light and Dark Buff, Salmon, Red and Dark Green.



FIELD NO. 28

BORDER NO. 28-X

COLORS: Buff, Salmon, Red and Black.

FRIDERICHSEN FLOOR & WALL TILE CO.

SPANISH

PLAIN EDGES

Sizes: 2"x2"; 2"x1" and 1"x1"

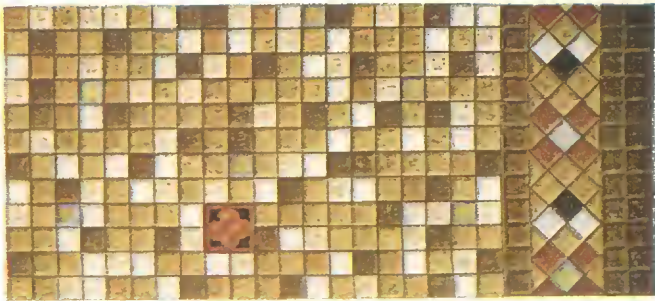
BEVELED EDGES



FIELD NO. 7

SHADES: No. 1, 2, 6 Red and Black.

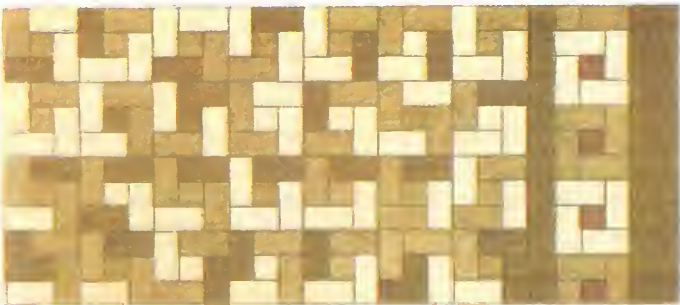
BORDER NO. 7-X



FIELD NO. 3

ALL SHADES; with Red, Black and Glazed No. 6011.

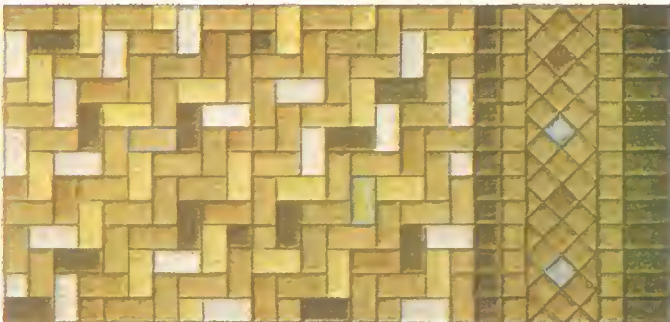
BORDER NO. 3-X



FIELD NO. 11

SHADES: No. 1, 2, 5 and Red.

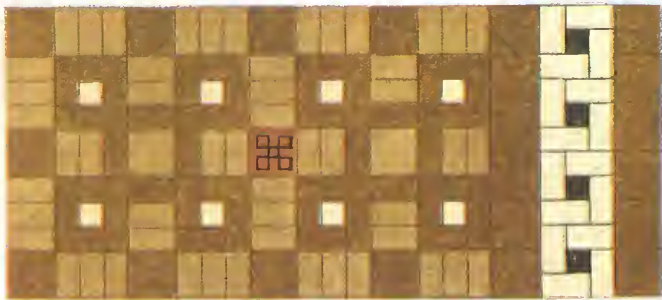
BORDER NO. 11-X



FIELD NO. 4

ALL SHADES; with Red and Glazed No. 6011.

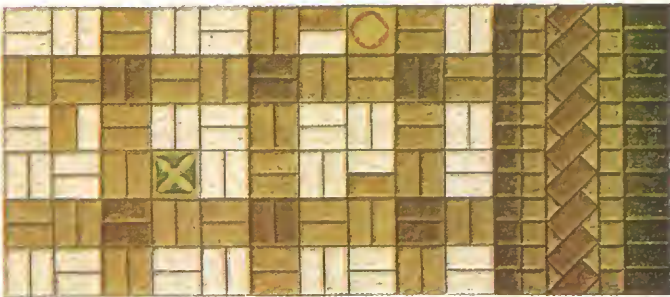
BORDER NO. 4-X



FIELD NO. 12

SHADES: No. 1, 2, 5, and Black.

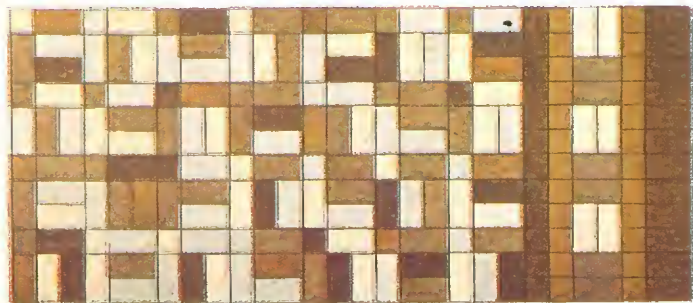
BORDER NO. 12-X



FIELD NO. 9

SHADES: No. 2, 5, and 8 and Red.

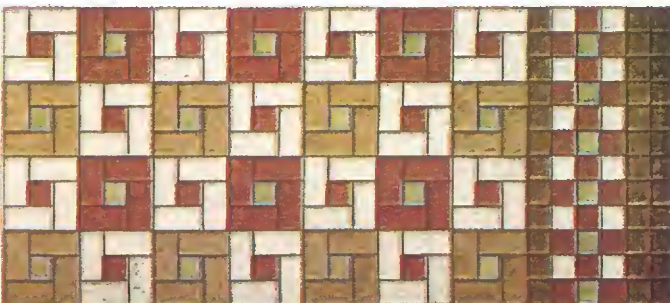
BORDER NO. 9-X



FIELD NO. 13

SHADES: No. 1, 2, 5, 6 and 7.

BORDER NO. 13-X



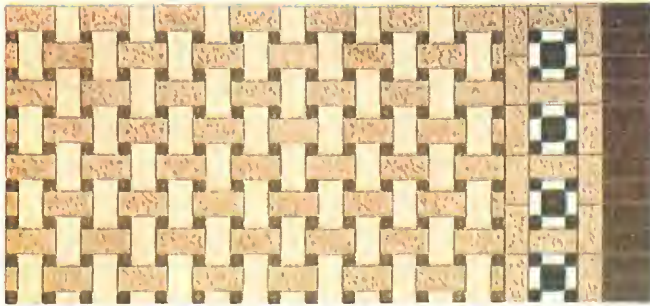
FIELD NO. 10

SHADES: No. 2, 5 and 6, with Pastel No. 10 and Glazed No. 6011.

BORDER NO. 10-X

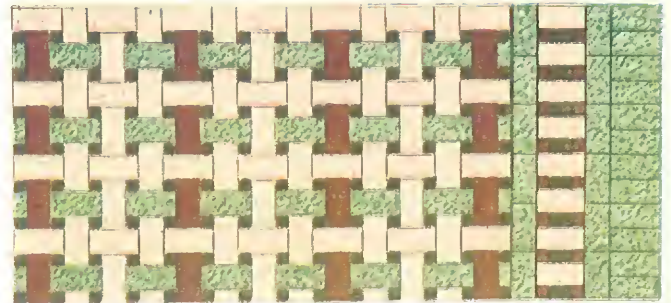
WICKER-WEAVE

Sizes: 2"x1" with 1/2"x1/2" Dots. 1"x1" and 3/4"x3/4"



FIELD NO. 451
SPANISH SHADES: No. 2, 5 and 6; and White and Black.

BORDER NO. 451-X



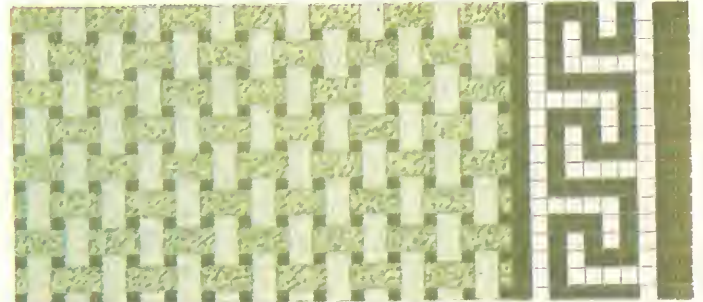
FIELD NO. 455
Pink Granite, Pastel No. 5 and Red.

BORDER NO. 455-X



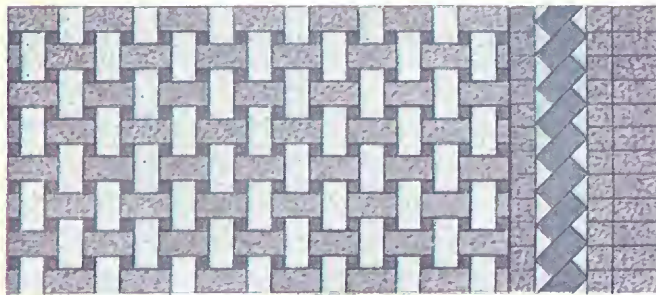
FIELD NO. 452
SPANISH SHADES: No. 2 and 5; and White.

BORDER NO. 452-X



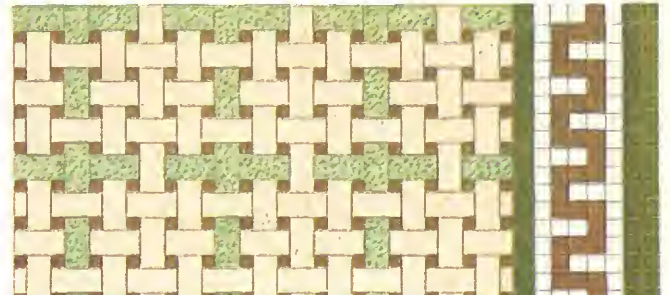
FIELD NO. 456
Pastels No. 2 and 5 and White and Dark Green.

BORDER NO. 456-X



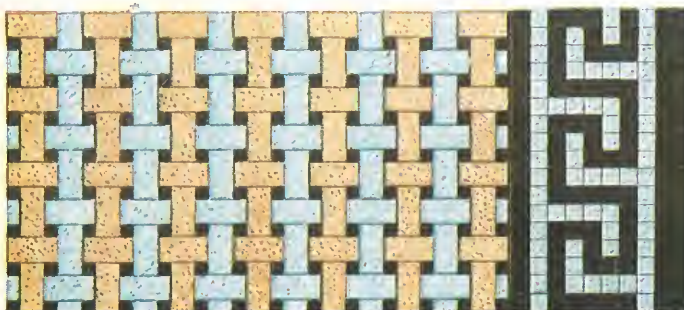
FIELD NO. 453
Pastels No. 1 and 4 and Dark Blue.

BORDER NO. 453-X



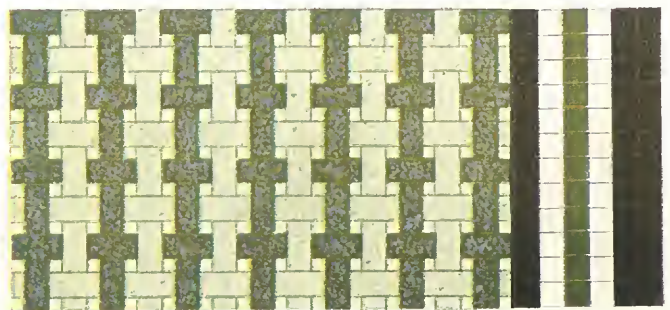
FIELD NO. 457
Pink Granite; Pastel No. 5; Dark Green, Red and White.

BORDER NO. 457-X



FIELD NO. 454
Pastel No. 4, Spanish No. 5 and Black.

BORDER NO. 454-X

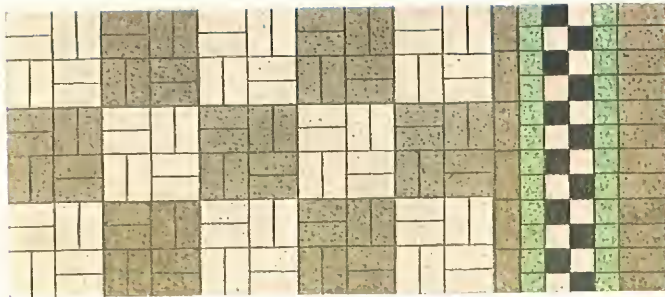


FIELD NO. 460
Pastels No. 2 and 6 and White, Black and Dark Green.

BORDER NO. 460-X

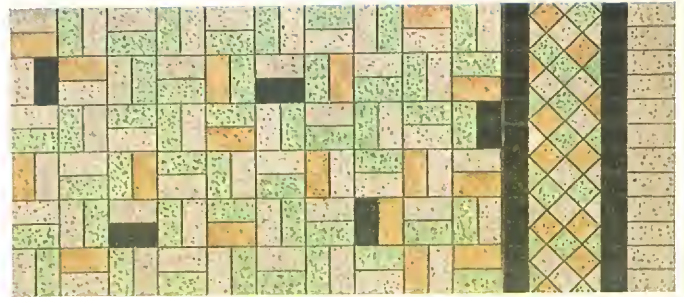
BASKET WEAVE

Sizes: 2"x1"; 1"x1" and 2"x2"



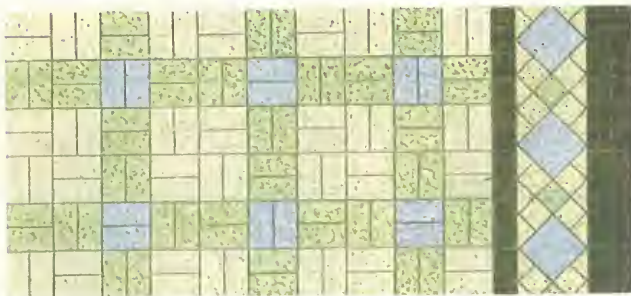
FIELD NO. 608
SPANISH SHADES: No. 2 and 8; Pastel No. 5 and Black.

BORDER NO. 608-X



FIELD NO. 606
SPANISH SHADES: No. 5 and 7; Pastel No. 5 and Black.

BORDER NO. 606-X



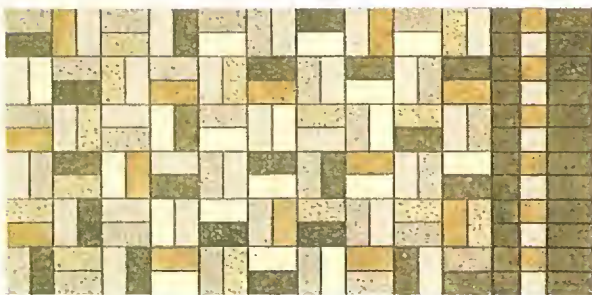
FIELD NO. 607
Pastels No. 2, 4, 5 and Black.

BORDER NO. 607-X



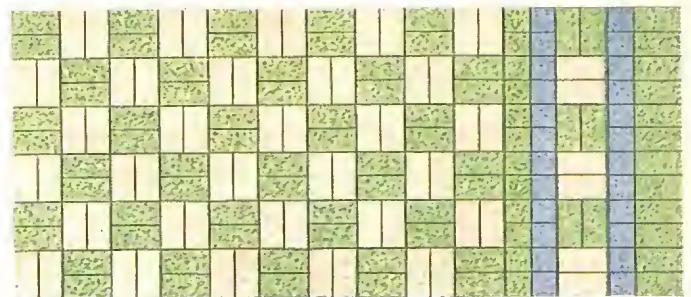
FIELD NO. 601
SPANISH SHADES: No. 2, 5, 7 and 8.

BORDER NO. 601-X



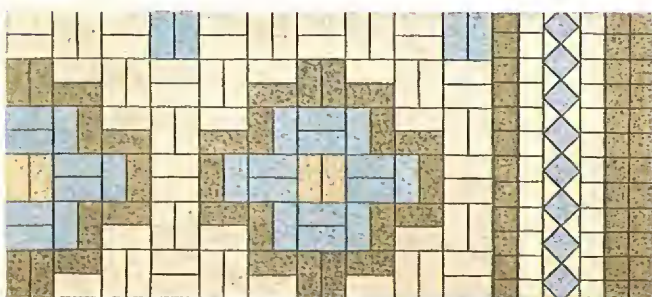
FIELD NO. 611
All Shades of Spanish.

BORDER NO. 611-X



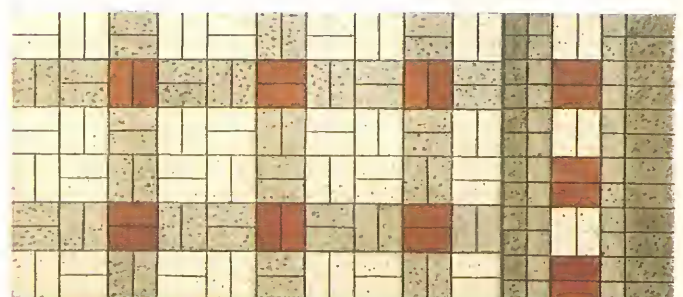
FIELD NO. 605
SPANISH SHADE: No. 6, Pastels No. 4 and 5.

BORDER NO. 605-X



FIELD NO. 602
SPANISH SHADES: No. 2, 5 and 6; Pastel No. 4.

BORDER NO. 602-X

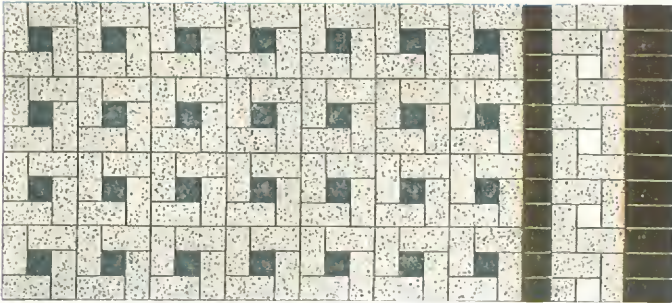


FIELD NO. 603
Pink Granite, Spanish Shades No. 2 and 5 and Red.

BORDER NO. 603-X

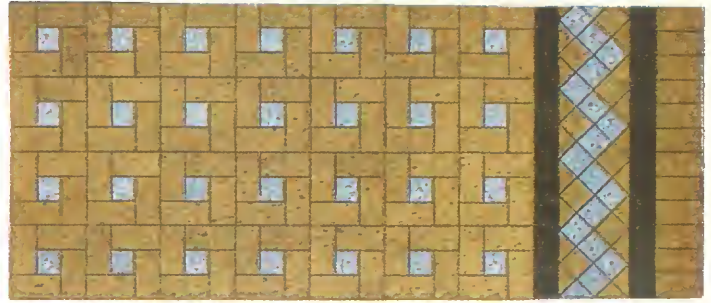
SPIRAL PATTERNS

Sizes: 2"x1" with 1" Centers



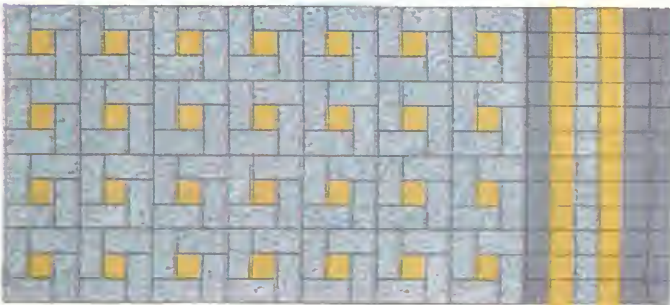
FIELD NO. 404
Pastel No. 3, White and Black.

BORDER NO. 404-X



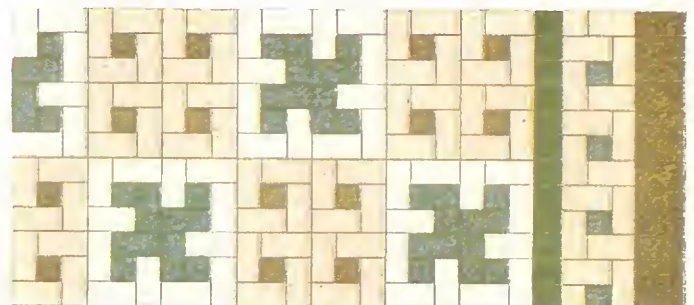
FIELD NO. 408
SPANISH SHADE: No. 5, Pastel No. 4 and Black.

BORDER NO. 408-X



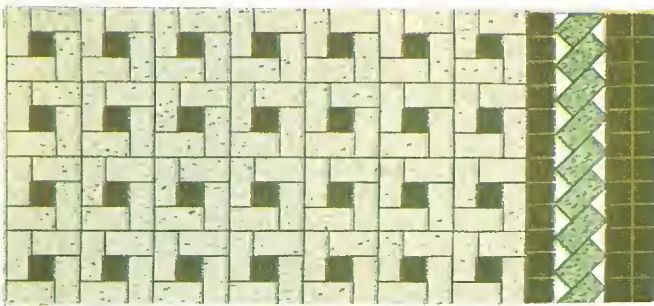
FIELD NO. 405
Pastel No. 5, Buff and Dark Blue.

BORDER NO. 405-X



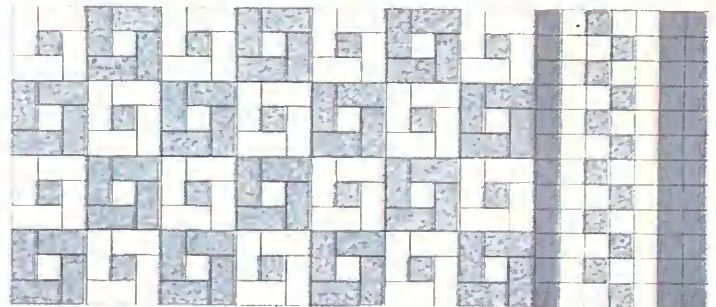
FIELD NO. 409
Pastels No. 6 and 9; Pink Granite, White and Dark Green.

BORDER NO. 409-X



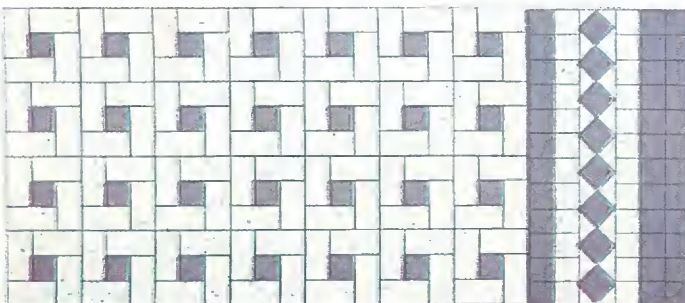
FIELD NO. 406
Pastels No. 2 and 5; White and Dark Green.

BORDER NO. 406-X



FIELD NO. 411
Pastel No. 5, White and Dark Blue.

BORDER NO. 411-X



FIELD NO. 407
Pastel No. 1 and Dark Blue.

BORDER NO. 407-X

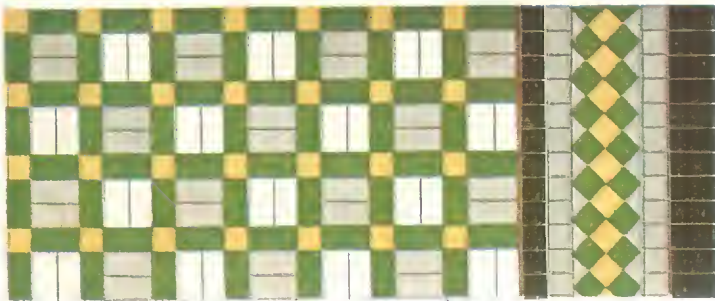


FIELD NO. 412
SPANISH SHADE: No. 5, Orchid, Red, White and Black.

BORDER NO. 412-X

BASKET-WEAVE PLAID

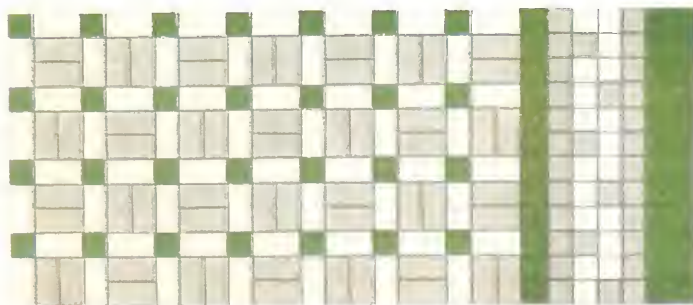
Sizes: $1\frac{1}{2}'' \times \frac{3}{4}''$ or $2'' \times 1''$



FIELD NO. 800

BORDER NO. 800-X

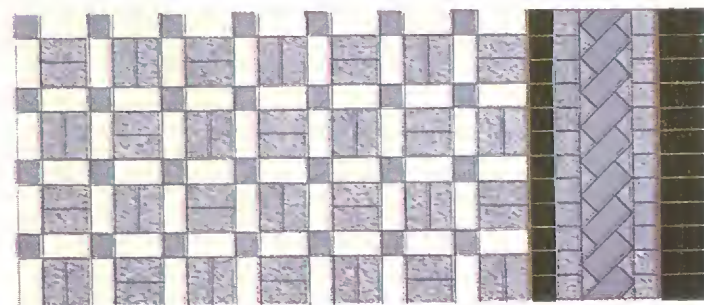
COLORS: White, Light Gray, Buff, Dark Green, and Black.



FIELD NO. 801

BORDER NO. 801-X

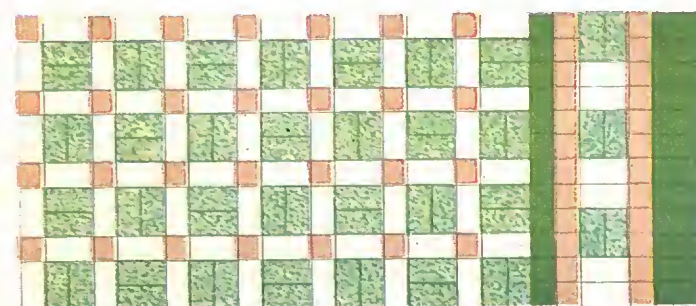
COLORS: White, Light Gray and Dark Green.



FIELD NO. 803

BORDER NO. 803-X

COLORS: White, Dark Blue, Black and Pastel No. 4.



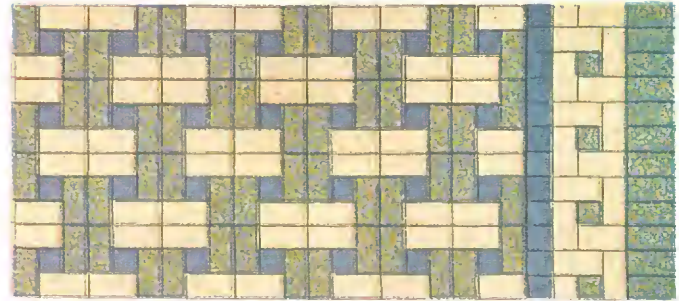
FIELD NO. 804

BORDER NO. 804-X

COLORS: White, Orchid, Dark Green and Pastel No. 5.

DOUBLE WICKER-WEAVE

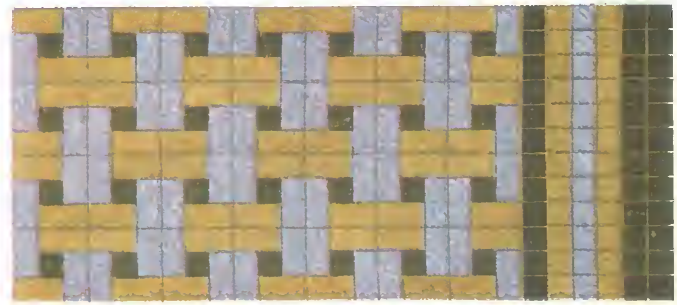
Sizes: $2'' \times 1''$ and $1'' \times 1''$



FIELD NO. 250

BORDER NO. 250-X

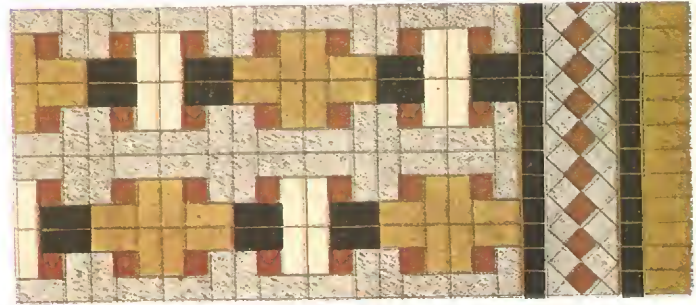
COLORS: Pastel No. 7, Pink Granite and Dark Blue.



FIELD NO. 251

BORDER NO. 251-X

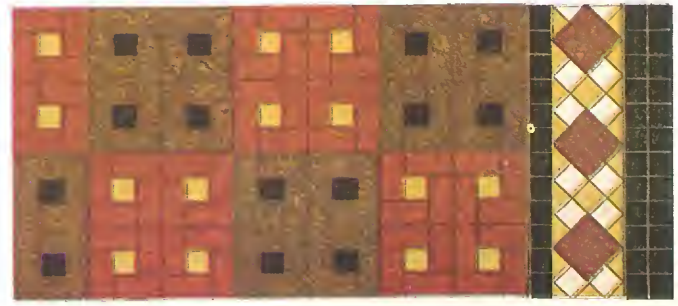
Colors: Pastel No. 4, Spanish No. 5 and Black.



FIELD NO. 252

BORDER NO. 252-X

COLORS: Pink Granite; Pastel No. 3; Spanish No. 5 Red and Black.



FIELD NO. 253

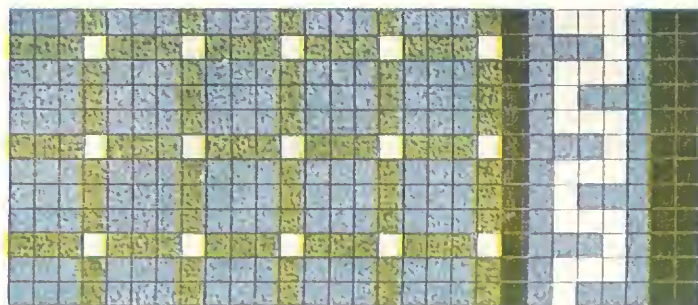
BORDER NO. 253-X

COLORS: Buff, Pastels No. 9 and 10 and Black.

FRIDERICHSEN FLOOR & WALL TILE CO.

STRAIGHT JOINT SQUARE MTG.

1" Squares



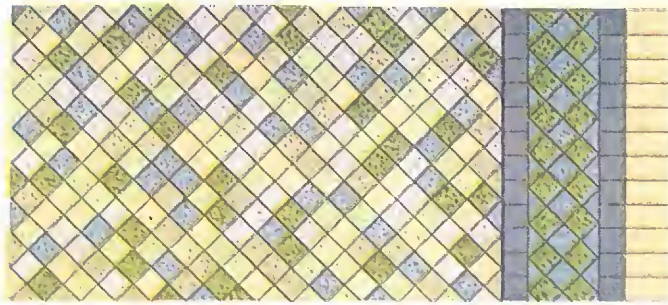
FIELD NO. 956

BORDER NO. 956-X

COLORS: Pastels No. 4 and 5, White and Dark Green.

STRAIGHT JOINT DIAGONAL MTG.

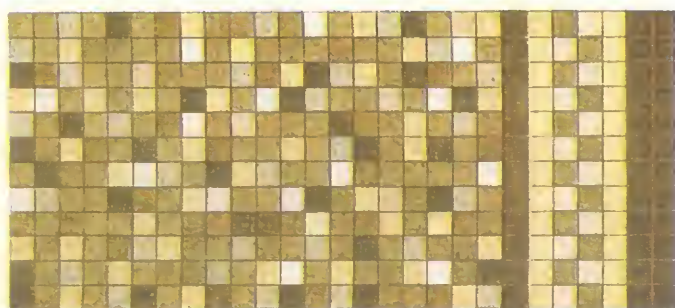
1" Squares



FIELD NO. 850

BORDER NO. 850-X

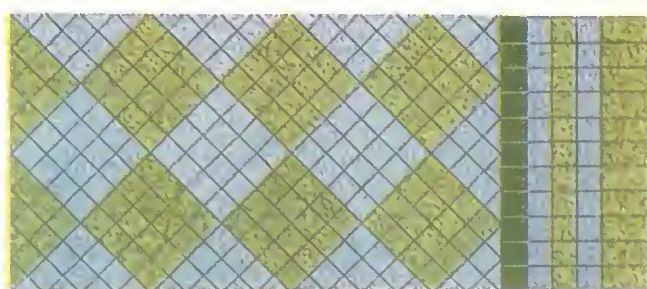
COLORS: Pastels No. 1, 2, 4 and 5, Pink Granite and Dark Blue.



FIELD NO. 957

BORDER NO. 957-X

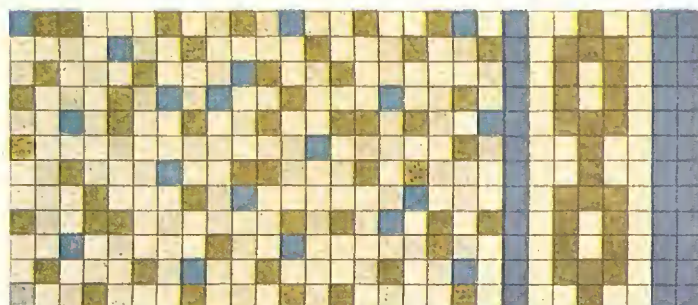
COLORS: Spanish Shadows No. 1, 2, 5, 6, 7 and 8.



FIELD NO. 851

BORDER NO. 851-X

COLORS: Pastels No. 4 and 5 and Dark Green.



FIELD NO. 958

BORDER NO. 958-X

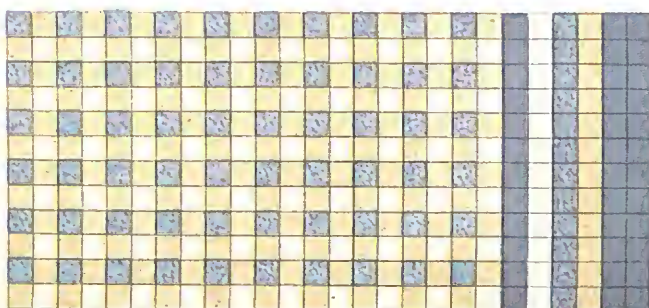
COLORS: Pink and Gray Granite, Spanish No. 5 and 6 and Dark Blue.



FIELD NO. 853

BORDER NO. 853-X

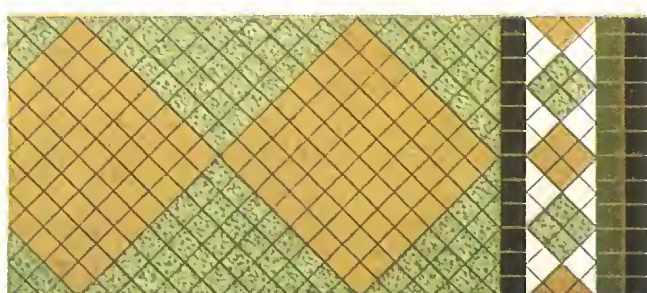
COLORS: Spanish Shades No. 1, 2, 5, 6, 7, 8 and Red.



FIELD NO. 959

BORDER NO. 959-X

COLORS: Pastel No. 4, Pink Granite; White and Dark Blue.



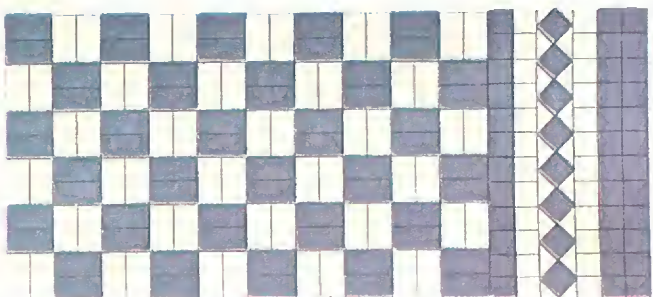
FIELD NO. 855

BORDER NO. 855-X

COLORS: Enc. Buff, Pastel No. 5, White, Dark Green and Black.

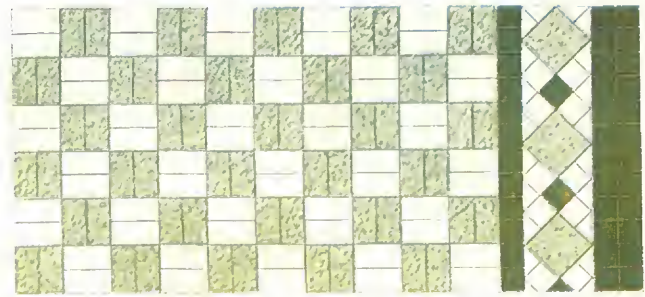
BASKET-WEAVE CHECKERBOARD

Obtainable in 1½"x¾" or 2"x1" Rectangular



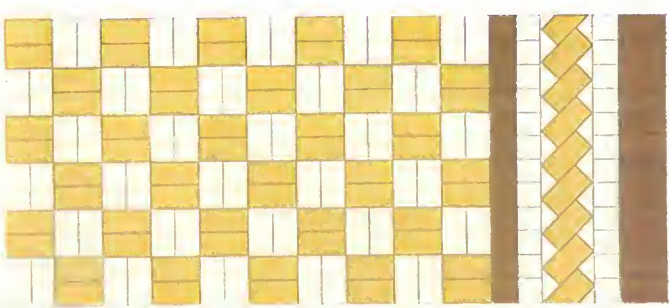
FIELD NO. 425
COLORS: Dark Blue and White.

BORDER NO. 425-X



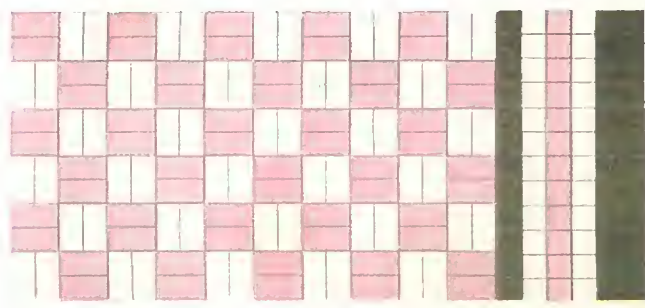
FIELD NO. 429
COLORS: White, Black and Pastel No. 5.

BORDER NO. 429-X



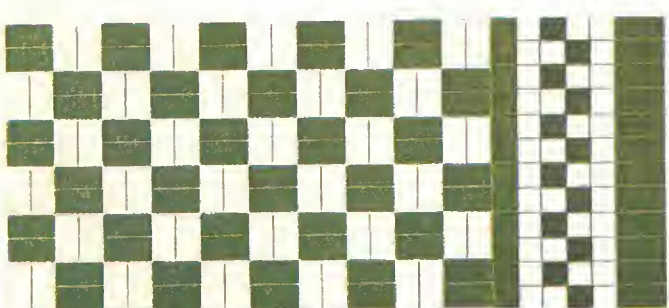
FIELD NO. 426
COLORS: Enc. Buff, White and Red.

BORDER NO. 426-X



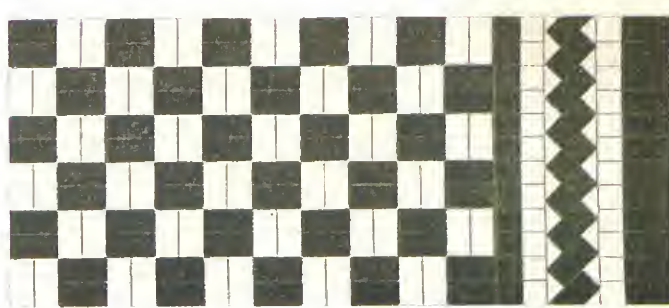
FIELD NO. 432
COLORS: Orchid, White and Black.

BORDER NO. 432-X



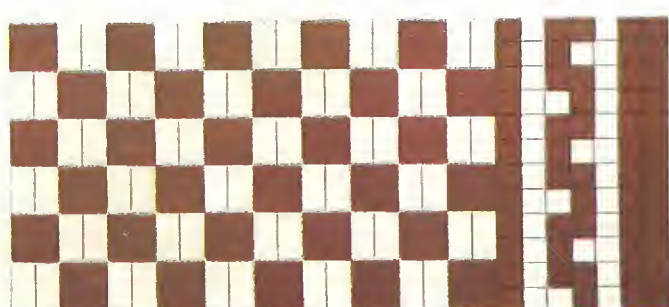
FIELD NO. 427
COLORS: Dark Green, White and Black.

BORDER NO. 427-X



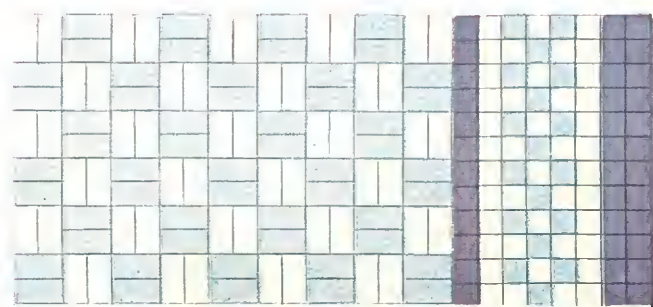
FIELD NO. 433
COLORS: Black and White.

BORDER NO. 433-X



FIELD NO. 428
COLORS: Red and White.

BORDER NO. 428-X



FIELD NO. 434
COLORS: Pastel No. 4, White and Dark Blue.

BORDER NO. 434-X

DOUBLE RANDOM DESIGNS

Plain Colors in: $1\frac{1}{2}'' \times 1\frac{1}{2}''$; $1\frac{1}{2}'' \times \frac{3}{4}''$; $\frac{3}{4}'' \times \frac{3}{4}''$ —Spanish and Pastel Colors in: $2'' \times 2''$; $2'' \times 1''$; $1'' \times 1''$



FIELD NO. 901

BORDER NO. 901-X

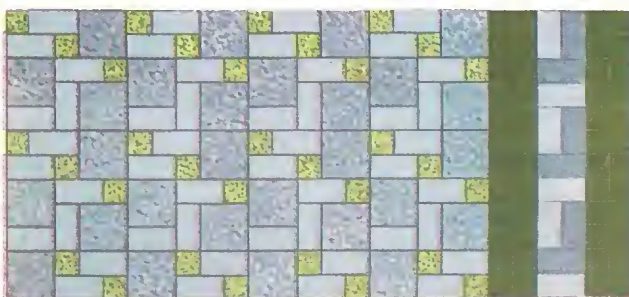
COLORS: Pastel No. 4, Light Blue, Dark Blue and White.



FIELD NO. 901E

BORDER NO. 901E-X

COLORS: Light Gray, Dark Green and Black.



FIELD NO. 901A

BORDER NO. 901A-X

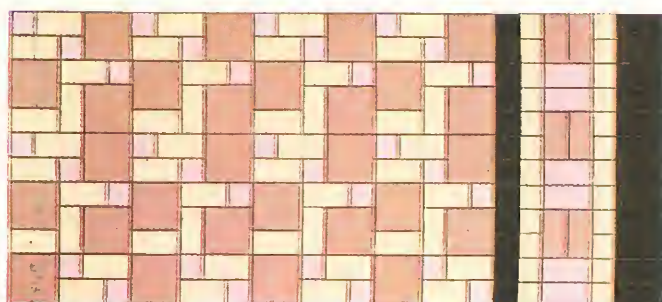
COLORS: Pastels No. 4 and 5; Light Blue, Dark Blue and Dark Green.



FIELD NO. 901F

BORDER NO. 901F-X

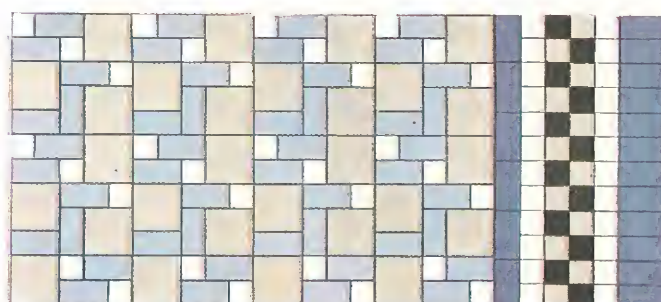
COLORS: Salmon, Red, Orchid and Chocolate.



FIELD NO. 901B

BORDER NO. 901B-X

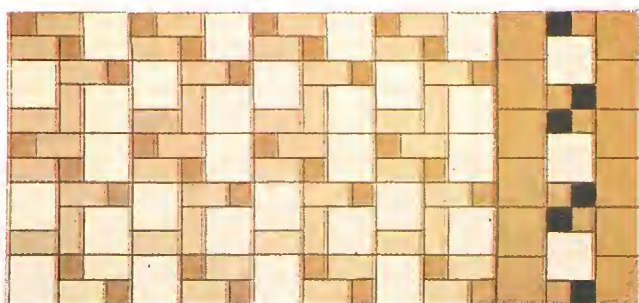
COLORS: Cream, Pink, Orchid and Black.



FIELD NO. 901G

BORDER NO. 901G-X

COLORS: Light Gray, Light Blue, Dark Blue, Black and White.



FIELD NO. 901C

BORDER NO. 901C-X

COLORS: Cream, Vitr. Buff, Enc. Buff and Black.



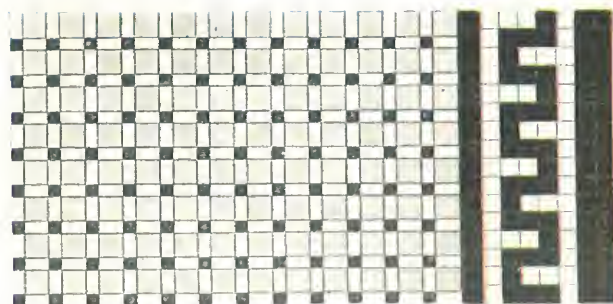
FIELD NO. 901H

BORDER NO. 901H-X

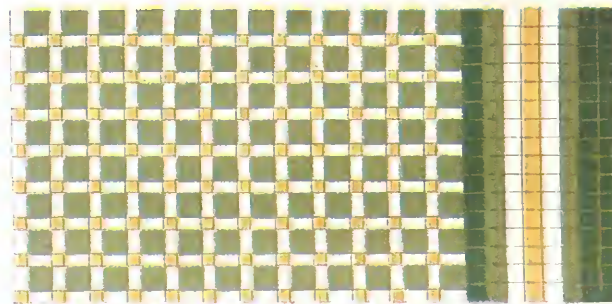
COLORS: Spanish Shades No. 1, 2, 5 and 6.

PLAID OR QUILT PATTERN

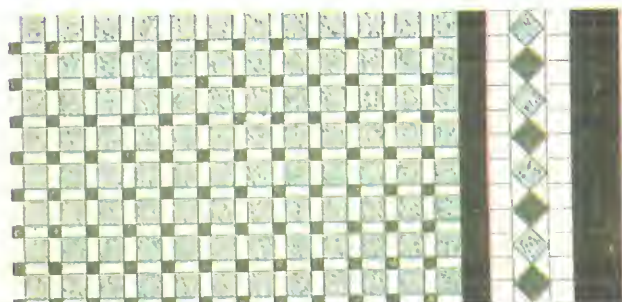
Obtainable in: 1"x1" with 1/2" Dots or 1 1/2"x1 1/2" with 3/4" Dots



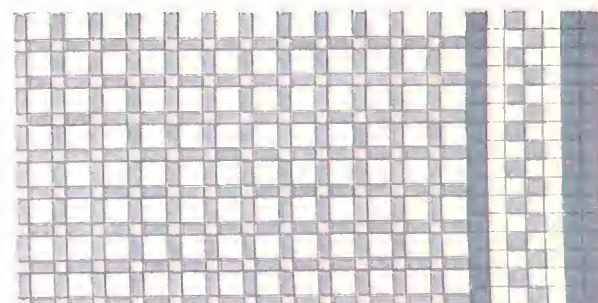
FIELD NO. 700 BORDER NO. 700-X
COLORS: White, Light Gray and Black.



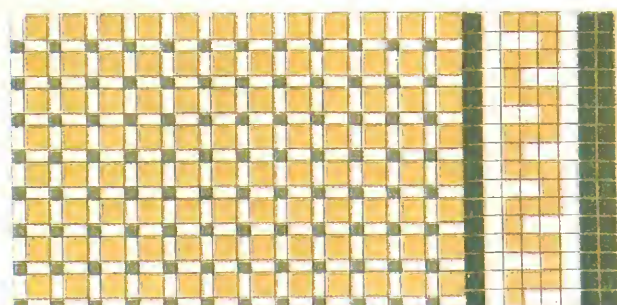
FIELD NO. 704 BORDER NO. 704-X
COLORS: White, Buff, Celadon and Dark Green.



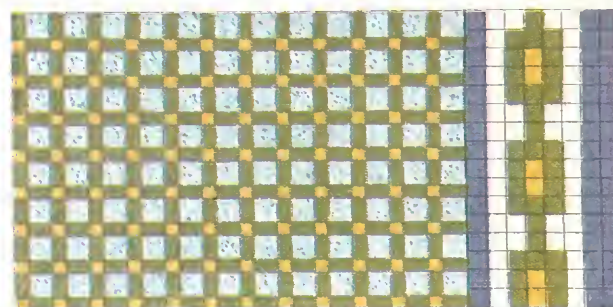
FIELD NO. 701 BORDER NO. 701-X
COLORS: White, Dark Green, Black and Pastel No. 5.



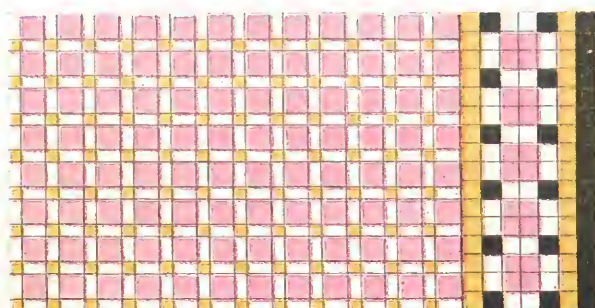
FIELD NO. 705 BORDER NO. 705-X
COLORS: White, Light Blue, Dark Blue and Pink.



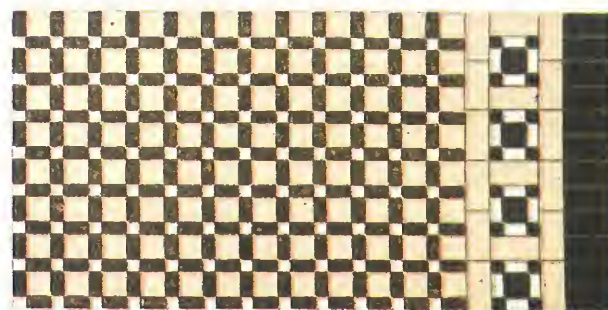
FIELD NO. 702 BORDER NO. 702-X
COLORS: White, Vitr. Buff, Celadon and Dark Green.



FIELD NO. 706 BORDER NO. 706-X
COLORS: Buff, Dark Green, Pastel No. 5 and White and Dark Blue.



FIELD NO. 703 BORDER NO. 703-X
COLORS: White, Pink, Buff and Black.

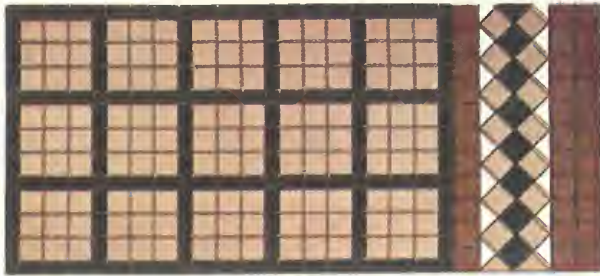


FIELD NO. 707 BORDER NO. 707-X
COLORS: Pink Granite, Black and White.

FRIDERICHSEN FLOOR & WALL TILE CO.

BLOCK PATTERN

Sizes: 1"x 1"; 1"x 1/2" and 1/2" Dots



FIELD NO. 903

BORDER NO. 903-X

COLORS: Orchid, Black, White and Red.

STAGGERED CHECKERBOARD

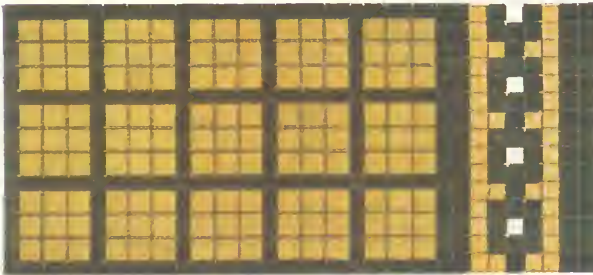
Size: 1 1/2" Squares with 3/4" Dots



FIELD NO. 902A

BORDER NO. 902A-X

COLORS: Light Gray, Black and White.



FIELD NO. 903A

BORDER NO. 903A-X

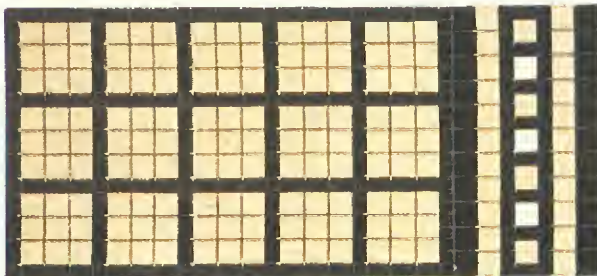
COLORS: Enc. Buff, Black and White.



FIELD NO. 902C

BORDER NO. 9-F

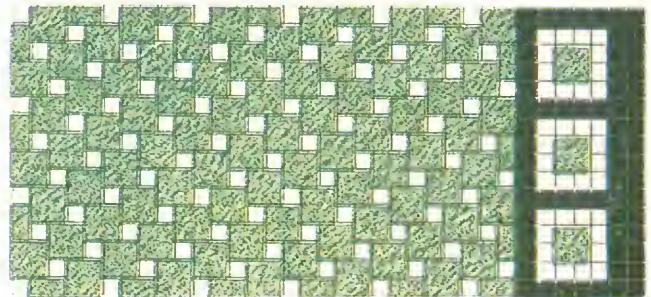
COLORS: Pastel No. 4, Dark Blue and White.



FIELD NO. 903E

BORDER NO. 903E-X

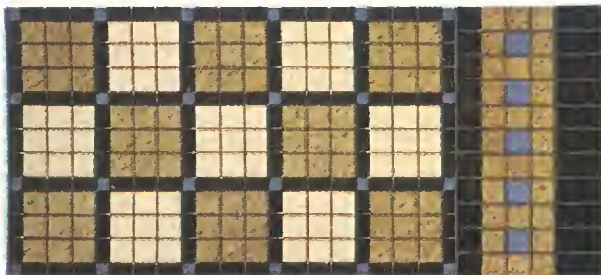
COLORS: Pink Granite, Black and White.



FIELD NO. 902E

BORDER NO. 902E-X

COLORS: Pastel No. 5, Dark Green and White.



FIELD NO. 903G

BORDER NO. 903G-X

COLORS: Spanish No. 5 and 6; Dark Blue and Black.



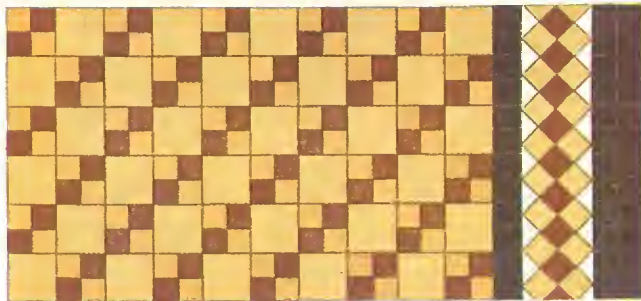
FIELD NO. 902K

BORDER NO. 902K-X

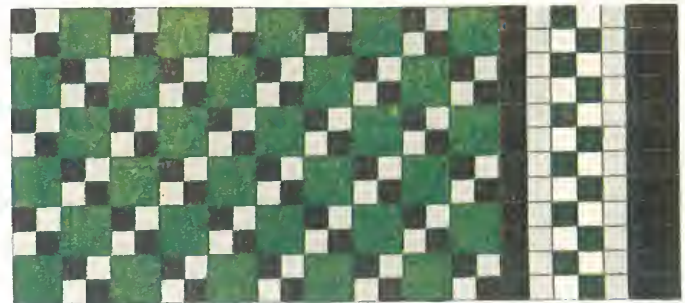
COLORS: Spanish No. 5 and Black.

FOUR AND ONE CHECKERBOARD

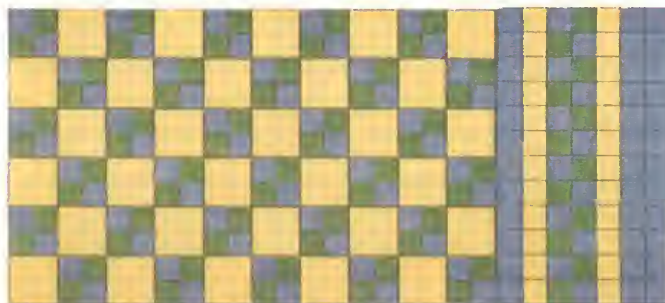
Sizes: $1\frac{1}{2}'' \times 1\frac{1}{2}''$ and $\frac{3}{4}'' \times \frac{3}{4}''$



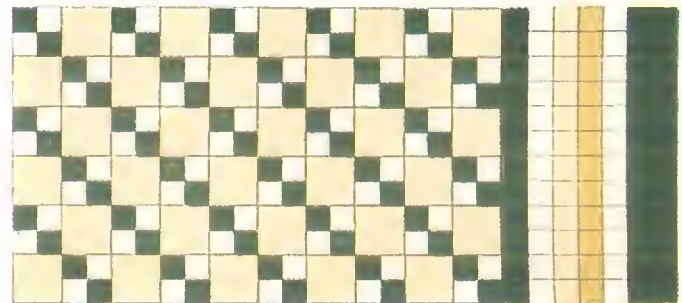
FIELD NO. 900 BORDER NO. 900-X
COLORS: Vitr. Buff, Enc. Buff, Red, Black and White.



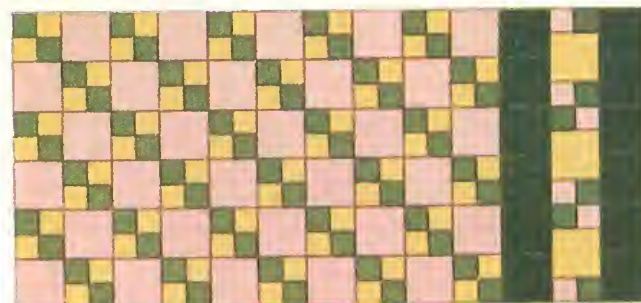
FIELD NO. 900D BORDER NO. 900D-X
COLORS: Dark Green, Light Gray, Black and White.



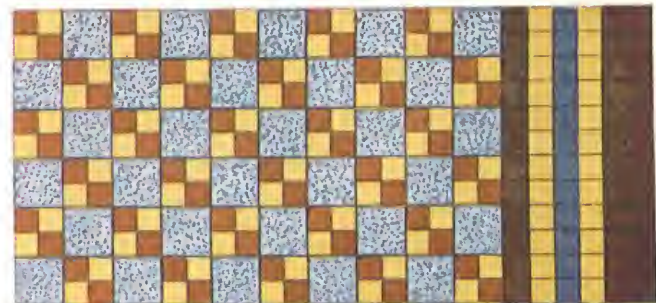
FIELD NO. 900A BORDER NO. 900A-X
COLORS: Vitr. Buff, Dark Blue and Celadon.



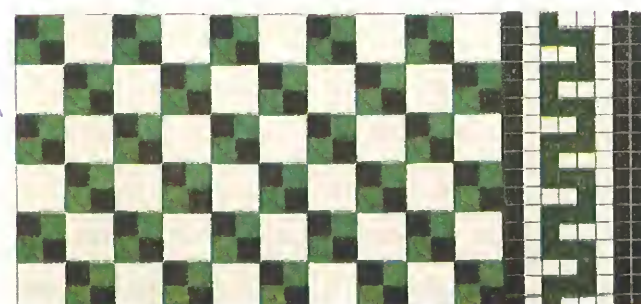
FIELD NO. 900G BORDER NO. 900G-X
COLORS: Cream, Dark Green, White and Buff.



FIELD NO. 900B BORDER NO. 900B-X
COLORS: Orchid, Celadon, Vitr. Buff and Dark Green.



FIELD NO. 900K BORDER NO. 900K-X
COLORS: Pastel No. 4, Enc. Buff, Red, Dark Blue and Chocolate.



FIELD NO. 900C BORDER NO. 900C-X
COLORS: Light Gray, Black, Celadon and Dark Green.



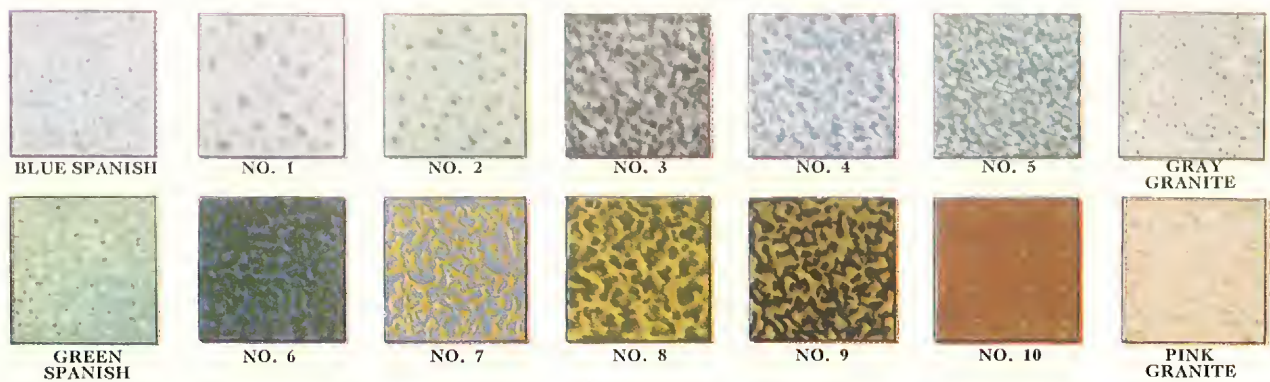
FIELD NO. 900M BORDER NO. 900M-X
COLORS: Pastel No. 5, Enc. Buff and Black.

PLAIN CERAMIC COLORS

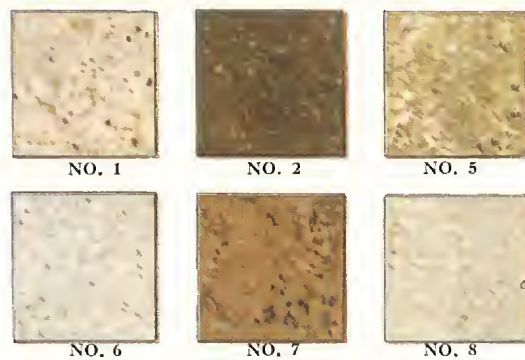
AND CARBORUNDUM NON-SLIP



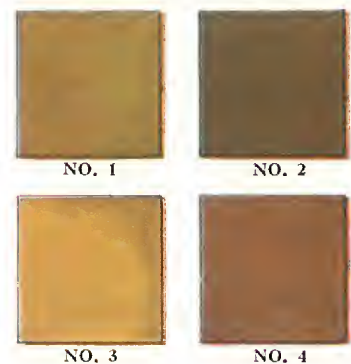
PASTEL COLORS



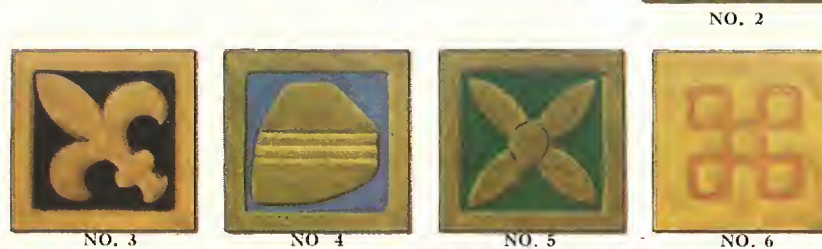
SPANISH SHADES



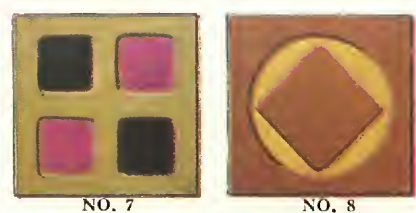
ANTIQUE COLORS



DECORATIVE



INSERTS

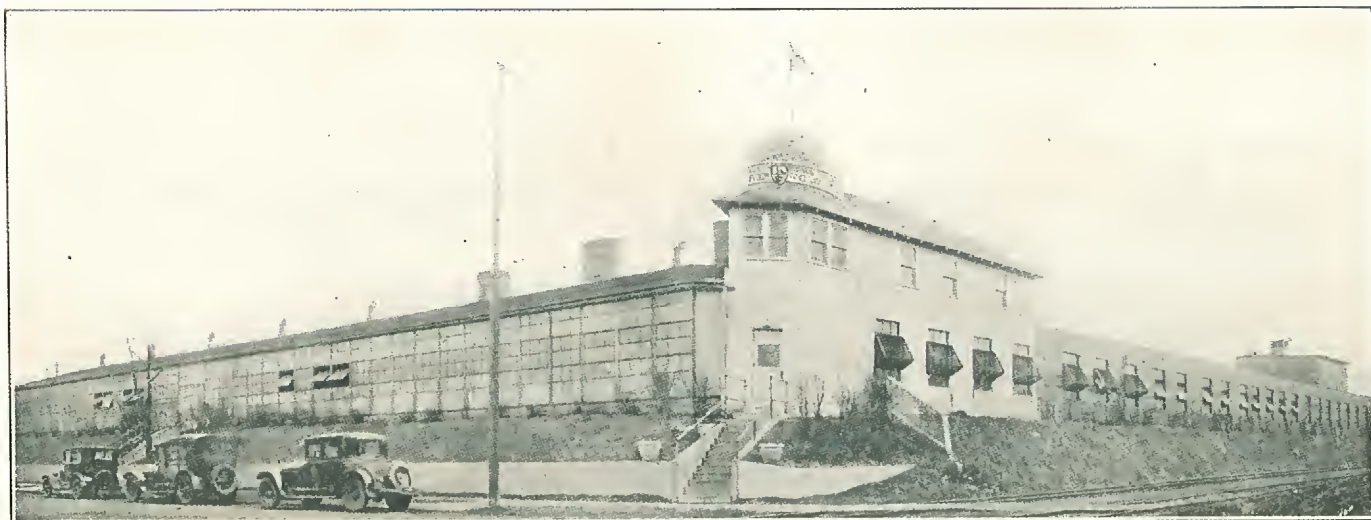




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—By the late Henry ~~Bonan~~ Bonan



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